



2011 Advertising Rates and Options

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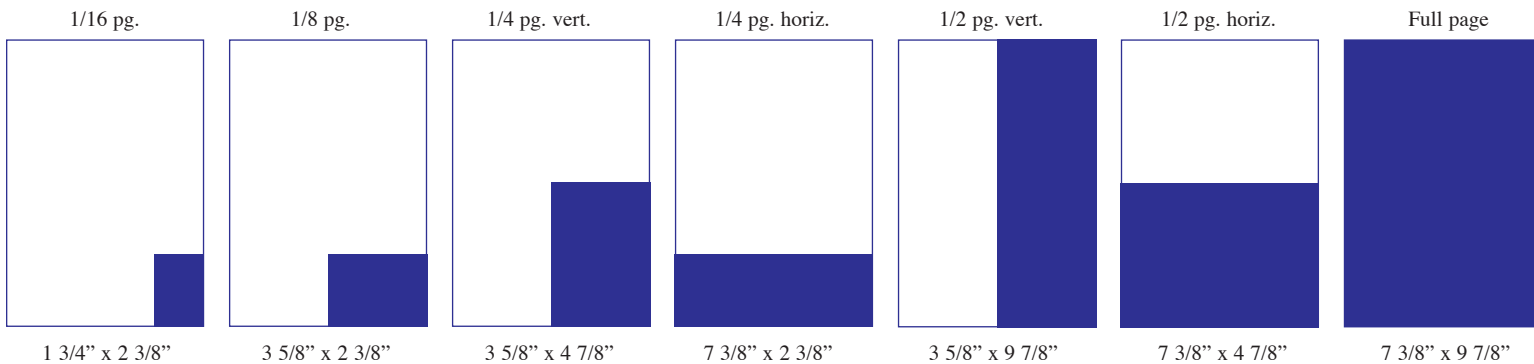
Published: May 2011

Advertising Deadline: April 22, 2011

Your Guide to Northern Minnesota and Northwestern Ontario.

BorderWaters Visitor's Guide — The premier visitor's guide serving Northern Minnesota and Northwestern Ontario.

This annual (four-season) publication is back again! Over 11,000 copies of this popular magazine are strategically distributed throughout the region at various tourism-oriented businesses, travel info centers, The Falls International Airport and several other locations.



Circle One

All Ads Full Color	1/16 pg.	1/8 pg.	1/4 pg. ^V / _h	1/2 pg. ^V / _h	Full pg.
\$ in U.S. Funds	\$155	\$260	\$435	\$730	\$1,135

Please select a Visitor's Guide Payment Option:

Two Month Easy-Pay

- Two equal payments May, 2011 and June, 2011.
(1.5% Monthly finance charge. 10% Late charge added to unpaid balances after June 30, 2011.)

Pay In Full Today

Business: _____

Contact: _____

Address: _____

City: _____ State/Province: _____ Zip/Postal Code: _____

Phone: _____ Fax: _____

e-mail: _____ website: _____

Annual Guide Rate: _____ Marketing Total: _____

Comments: _____

Please circle the section you would like your ad to appear in.

- Ash River
- Baudette (LOW MN)
- Fort Frances
- International Falls
- Kabetogama
- Littlefork
- Orr & Cusson
- Ranier
- Rainy Lake
- Roseau
- Beyond BorderWaters

Agreed on _____ by _____ and _____
(date) (advertiser) (BorderWaters™ Representative)